# Omidyar Network 2021 Grantee Perception Report

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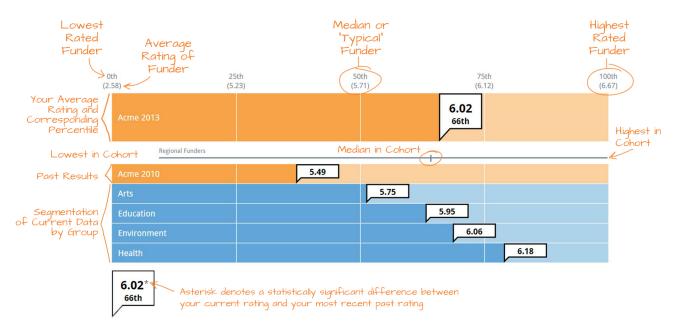
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# **Key Ratings Summary**

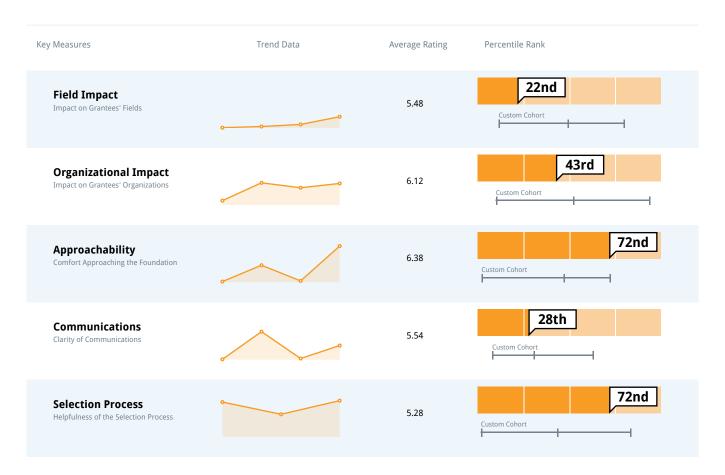
# **Interpreting Your Charts**

Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.



Missing data: Selected grantee ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than five responses.

The following chart highlights a selection of your key results. Each of these data points corresponds to an individual survey measure that is displayed with additional detail in the subsequent pages of this report.



# **Survey Population**

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
Omidyar 2021	February and March 2021	184	98	53%
Omidyar 2014	September and October 2014	93	62	67%
Omidyar 2011	May and June 2011	49	38	78%
Omidyar 2004	February and March 2004	29	24	83%
Survey Year				Year of Active Grants
ON 2021				October 2019 - 2020
ON 2014				2013
ON 2011				2010
ON 2004				2003

Throughout this report, Omidyar Network's survey results are compared to CEP's broader dataset of more than 40,000 grantees built up over more than a decade of grantee surveys of more than 350 funders. The full list of participating funders can be found at https://cep.org/gpr-participants/.

In order to protect the confidentiality of respondents results are not shown when CEP received fewer than five responses to a specific question.

#### Subgroups

In addition to showing Omidyar's overall ratings, this report shows ratings segmented by Purpose of Funding (Theme). The online version of this report also shows ratings segmented by funding purpose - theme, funding purpose - class, geographic focus, whether an organization is a grassroots organization, respondents' intersectional identities (for U.S.-based grantees), respondent person of color identity (for U.S.-based grantees), and respondent gender identity.

Purpose of Funding (Theme)	Number of Responses
Cross-Cutting Programs	17
Reimagining Capitalism	30
Responsible Technology	45
Strategy	12
Purpose of Funding (Class)	Number of Responses
CC Idea: CC Ideas	13
RC WS: New Economic Paradigm	11
RC WS: Worker Power	8
RT Idea: Foundations of Data Economy	6
RT WS: ID in the African Digital Economy	11
RT WS: Platforms & Power	18
Strategy: Future Sensing	5

Organization Type	Number of Responses
Grassroots Organization	21
Non-Grassroots Organization	77
	N. J. 60
Respondent Gender	Number of Responses
Identifies as a Man only	42
Identifies as a Woman only	51
Respondents' Intersectional Identities (US Only)	Number of Responses
Identifies as a Man and Person of Color	7
Identifies as a Woman and Person of Color	10
Identifies as Man and Not a Person of Color	21
Identifies as Woman and Not a Person of Color	30
Respondent Person of Color Identity (US Only)	Number of Responses
Does not identify as a Person of Color	52
Identifies as a Person of Color	18
Geographic Focus	Number of Responses
Africa	15
Global	15

#### **Subgroup Methodology and Differences**

#### **Subgroup Methodology**

In Omidyar Network's grantee list, each grantee was tagged to purpose of funding - theme, purpose of funding - class, geographic focus, and by whether they were a grassroots organization.

Subgroups based on demographic data (respondent gender identity, respondent person of color identity (US only), and respondent intersectional identity (US only) were constructed using grantee-provided responses from the survey.

#### **Subgroup Differences**

Per CEP's standard methodology, groups with fewer than 10 respondents are excluded from statistical analysis. Where possible, CEP does run trend analysis among groups to understand if ratings differ from the overall rating by more than 0.3 across survey measures.

Purpose of Funding - Theme: There are no consistent differences in ratings when segmented by theme. Cross-Cutting Programs grantee ratings trend lower on about half of the survey measures, particularly regarding relationships, communications, and understanding. Strategy grantee ratings also trend lower on about a third of survey measures.

Purpose of Funding - Class: There are no consistent differences in ratings when segmented by class.

Organization Type: There are no consistent differences in ratings when segmented by organization type.

**Respondent Gender:** Respondents identifying as women rate significantly lower than those identifying as men. In particular, women provide lower ratings for ON's approachability, openness to their ideas, candor about its perspectives on their work, commitment to combatting racism, and on 7 of 12 custom statements about their associations with ON's approach, including, for example that ON "Recognizes and listens to expertise from grantees and the field with humility."

Respondent Person of Color Identity (US Only): There are no consistent differences in ratings when segmented by person of color identity.

**Respondents' Intersectional Identities (US Only):** Respondents who identify exclusively as women and not a person of color provide significantly lower ratings for the Foundation's understanding of their organizations compared to respondents who identify exclusively as women and a person of color and respondents who identify exclusively as men and not a person color.

Geographic Focus: There are no consistent differences in ratings when segmented by geographic focus.

# **Comparative Cohorts**

#### **Customized Cohort**

Omidyar selected a set of 16 funders to create a smaller comparison group that more closely resembles Omidyar in scale and scope.

Custom Cohort

Democracy Fund

Ford Foundation

John D. and Catherine T. MacArthur Foundation

John S. and James L. Knight Foundation

Luminate

Marguerite Casey Foundation

Omidyar Network

Open Society Foundations

Public Welfare Foundation

Robert Wood Johnson Foundation

Rockefeller Brothers Fund

Surdna Foundation, Inc.

The James Irvine Foundation

The Libra Foundation

The William and Flora Hewlett Foundation

W.K. Kellogg Foundation

#### **Standard Cohorts**

CEP also included 16 standard cohorts to allow for comparisons to a variety of different types of funders.

# **Strategy Cohorts**

Cohort Name	Count	Description
Small Grant Providers	40	Funders with median grant size of \$20K or less
Large Grant Providers	90	Funders with median grant size of \$200K or more
High Touch Funders	36	Funders for which a majority of grantees report having contact with their primary contact monthly or more often
Intensive Non-Monetary Assistance Providers	42	Funders that provide at least 30% of grantees with comprehensive or field-focused assistance as defined by CEP
Proactive Grantmakers	82	Funders that make at least 90% of grants by invitation only
Responsive Grantmakers	100	Funders that make at most 10% of grants by invitation only
International Funders	55	Funders that fund outside of their own country
European Funders	25	Funders that are headquartered in Europe

#### **Annual Giving Cohorts**

Cohort Name	Count	Description
Funders Giving Less Than \$5 Million	58	Funders with annual giving of less than \$5 million
Funders Giving \$50 Million or More	70	Funders with annual giving of \$50 million or more

# **Foundation Type Cohorts**

Cohort Name	Count	Description
Private Foundations	158	All private foundations in the GPR dataset
Family Foundations	76	All family foundations in the GPR dataset
Community Foundations	34	All community foundations in the GPR dataset
Health Conversion Foundations	29	All health conversation foundations in the GPR dataset
Corporate Foundations	20	All corporate foundations in the GPR dataset

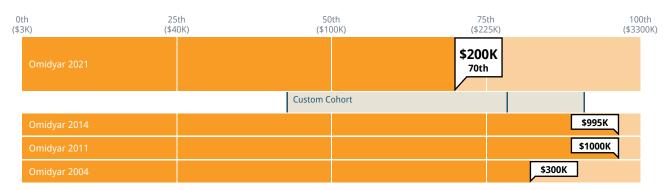
#### **Other Cohorts**

Cohort Name	Count	Description
Funders Outside the United States	39	Funders that are primarily based outside the United States
Recently Established Foundations	78	Funders that were established in 2000 or later
Funders Surveyed During COVID-19	58	Funders who surveyed grantees during COVID-19 (GPR only)

#### **Grantmaking Characteristics**

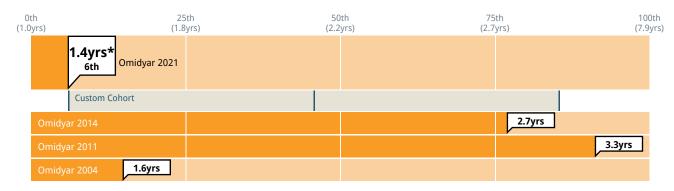
Foundations make different choices about the ways they organize themselves, structure their grants, and the types of grantees they support. The following charts and tables show some of these important characteristics. The information is based on self-reported data from funders and grantees, and further detail is available in the Contextual Data section of this report.

#### **Median Grant Size**

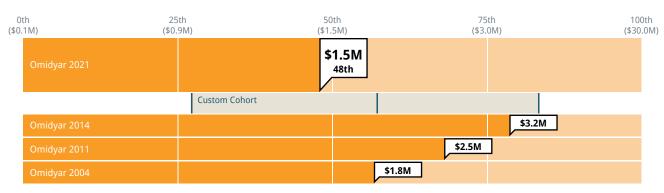


Cohort: Custom Cohort Past results: on Subgroup: None

#### **Average Grant Length**



#### **Median Organizational Budget**

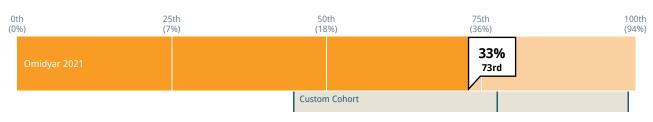


Selected Cohort: Custom Cohort							
Grant History	Omidyar 2021	Omidyar 2014	Omidyar 2011	Average Funder	Custom Cohort		
Percentage of first-time grants	65%	54%	58%	29%	32%		

Program Staff Load	Omidyar 2021	Omidyar 2014	Omidyar 2011	Median Funder	Custom Cohor
Pollars awarded per program staff full-time employee	\$3.1M	\$1.6M	\$1M	\$2.7M	\$3.1M
Applications per program full-time employee	8	N/A	N/A	26	12
Active grants per program full-time	8	4	3	31	25

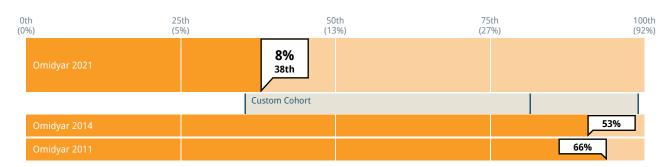
#### **Proportion of Unrestricted Funding**

Proportion of grantees responding 'No, this funding was not restricted to a specific use (i.e. general operating, core support)'



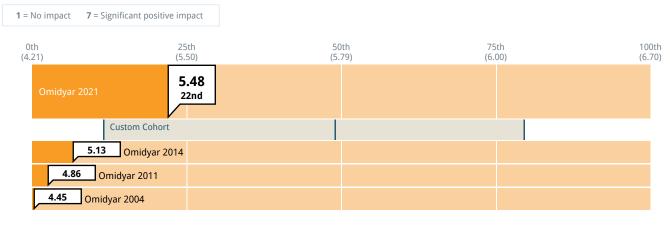
#### Proportion of grantees receiving multi-year unrestricted grants

Proportion of grantees responding 'No, this funding was not restricted to a specific use (i.e. general operating, core support)' and report receiving grants for two years or longer



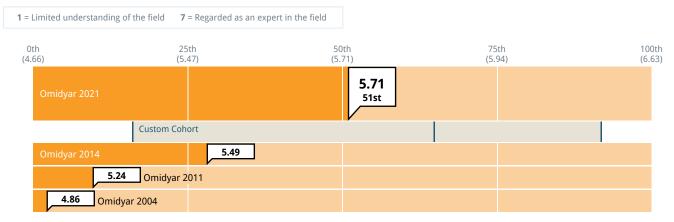
# **Impact on and Understanding of Grantees' Fields**

#### Overall, how would you rate Omidyar Network's impact on your field?



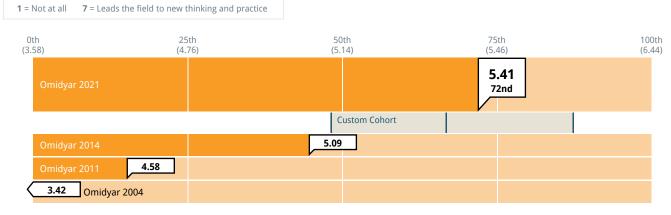
Cohort: Custom Cohort Past results: on Subgroup: None

#### How well does Omidyar Network understand the field in which you work?



# **Advancing Knowledge and Public Policy**

#### To what extent has Omidyar Network advanced the state of knowledge in your field?



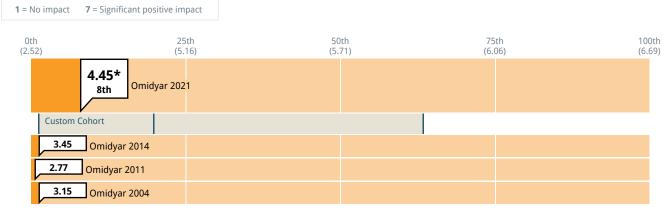
Cohort: Custom Cohort Past results: on Subgroup: None

#### To what extent has Omidyar Network affected public policy in your field?



# **Impact on and Understanding of Grantees' Local Communities**

# Overall, how would you rate Omidyar Network's impact on your local community?



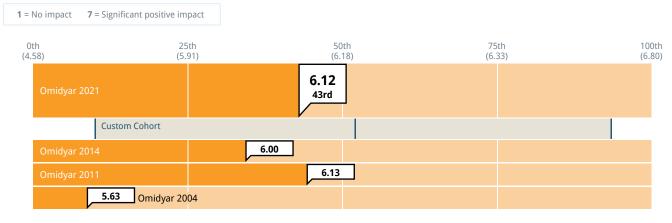
Cohort: Custom Cohort Past results: on Subgroup: None

#### How well does Omidyar Network understand the local community in which you work?



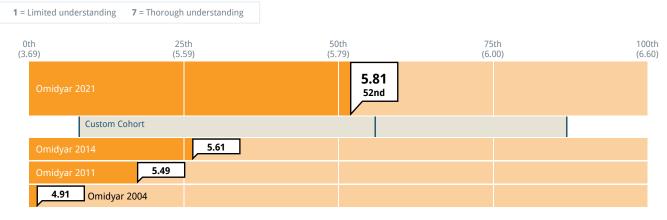
# **Impact on and Understanding of Grantees' Organizations**

## Overall, how would you rate Omidyar Network's impact on your organization?



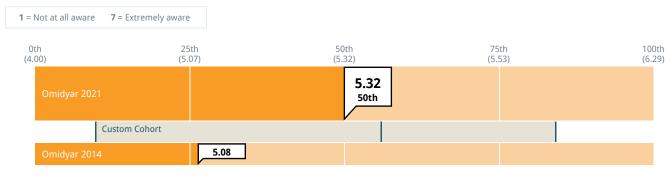
Cohort: Custom Cohort Past results: on Subgroup: None

#### How well does Omidyar Network understand your organization's strategy and goals?



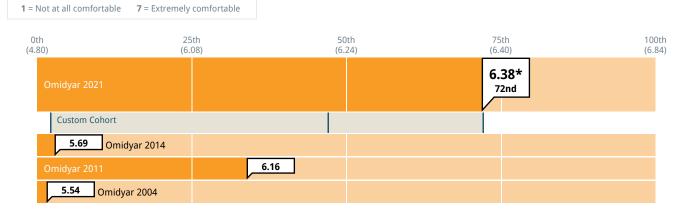
# **Grantee Challenges**

## How aware is Omidyar Network of the challenges that your organization is facing?



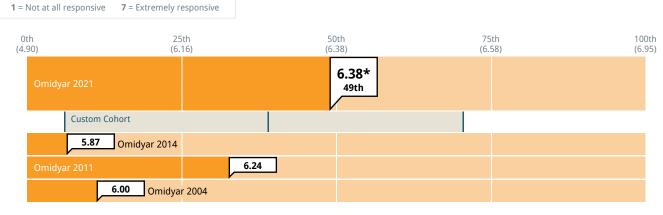
# **Funder-Grantee Relationships**

#### How comfortable do you feel approaching Omidyar Network if a problem arises?



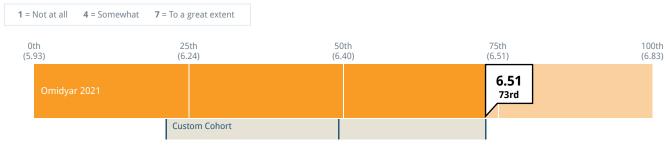
Cohort: Custom Cohort Past results: on Subgroup: None

#### Overall, how responsive was ON staff?

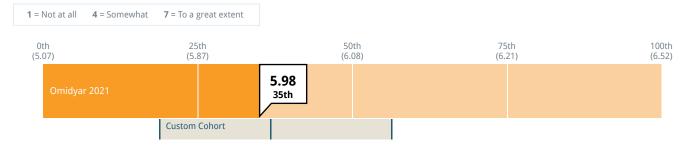


Cohort: Custom Cohort Past results: on Subgroup: None

#### To what extent did Omidyar Network exhibit trust in your organization's staff during this grant?

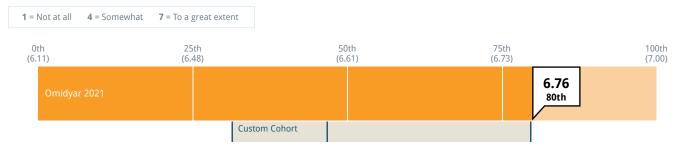


#### To what extent did Omidyar Network exhibit candor about Omidyar Network's perspectives on your work during this grant?



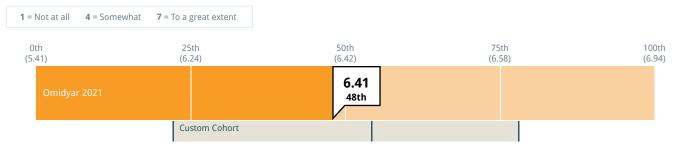
Cohort: Custom Cohort Past results: on Subgroup: None

#### To what extent did Omidyar Network exhibit respectful interaction during this grant?



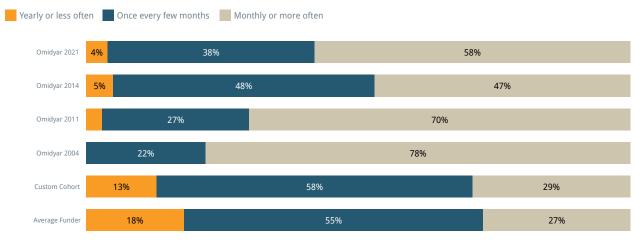
Cohort: Custom Cohort Past results: on Subgroup: None

#### To what extent did Omidyar Network exhibit compassion for those affected by your work during this grant?



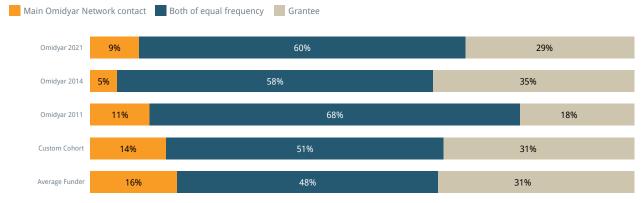
#### **Interaction Patterns**

#### How often do/did you have contact with your main Omidyar Network contact during this grant?



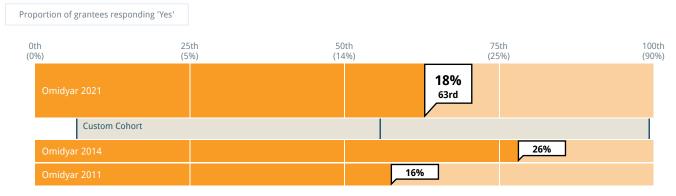
Cohort: Custom Cohort Past results: on

#### Who most frequently initiated the contact you had with Main Omidyar Network contact?



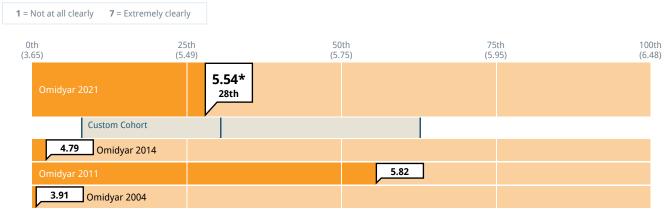
Cohort: Custom Cohort Past results: on

#### Has your main contact at Omidyar Network changed in the past six months?



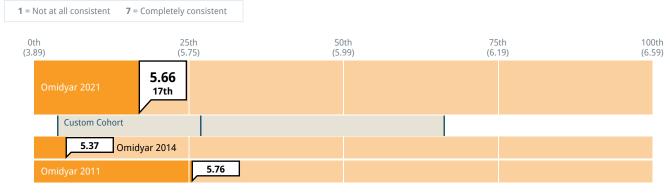
#### Communication

#### How clearly has Omidyar Network communicated its goals and strategy to you?



Cohort: Custom Cohort Past results: on Subgroup: None

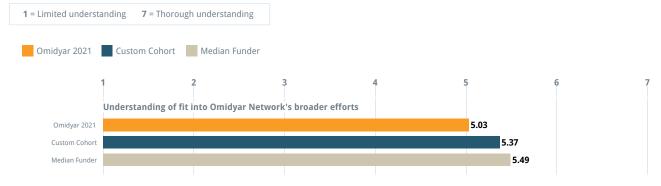
# How consistent was the information provided by different communication resources, both personal and written, that you used to learn about Omidyar Network?



Cohort: Custom Cohort Past results: on Subgroup: None

The following question was recently added to the grantee survey and depicts comparative data from 50-75 funders in the grantee dataset.

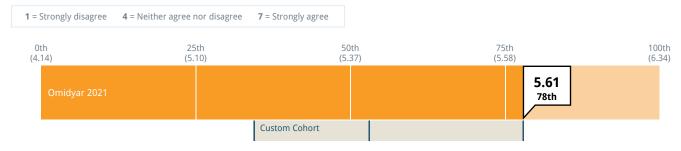
#### How well do you understand the way in which the work funded by this grant fits into Omidyar Network's broader efforts?



Cohort: Custom Cohort Past results: on

# **Openness**

## To what extent is Omidyar Network open to ideas from grantees about its strategy?



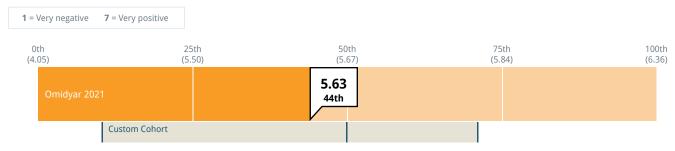
#### **Top Predictors of Relationships**

CEP's research has shown that the strongest predictors of the strength of funder-grantee relationships are transparency and understanding.

Seven related measures of understanding, together create the larger construct that CEP refers to as "understanding". The understanding summary measure below is an average of ratings on the following measures:

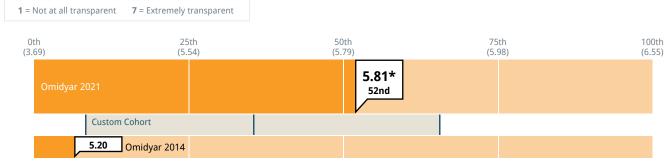
- Omidyar's understanding of partner organizations' strategy and goals
- Omidyar's awareness of partner organizations' challenges
- Omidyar's understanding of the **fields** in which partners work
- Omidyar's understanding of partners' local communities
- Omidyar's understanding of the social, cultural, or socioeconomic factors that affect partners' work
- Omidyar's understanding of intended beneficiaries' needs
- · Extent to which Omidyar's funding priorities reflect a deep understanding of partners' intended beneficiaries' needs

#### **Understanding Summary Measure**



Cohort: Custom Cohort Past results: on Subgroup: None

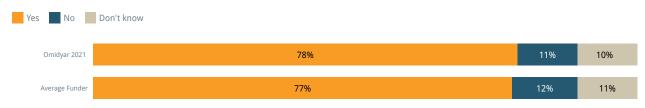
#### Overall, how transparent is Omidyar Network with your organization?



# **Funder Response to Current Challenges**

The subsequent questions were recently added to the grantee survey and depict data from fewer than 25 funders in CEP's dataset.

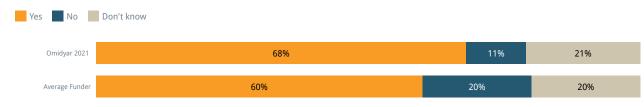
#### Are you aware of any action Omidyar Network has taken in response to the COVID-19 pandemic?



Cohort: None Past results: on

Note: Given the U.S.-specific terminology, the following question was asked differently depending on the grantees' geography. U.S.-based grantees were asked about their awareness of ON's response to "the movement for racial justice", while international grantees were asked about their awareness of ON's response to "movements for greater equity for historically disadvantaged groups".

#### Are you aware of any action Omidyar Network has taken in response to the movement for racial justice?



Cohort: None Past results: on

# Are you aware of any action Omidyar Network has taken in response to movements for greater equity for historically disadvantaged groups?



Cohort: None Past results: on

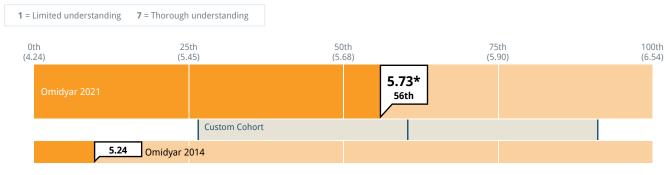
# How would you rate the effectiveness of Omidyar Network's response to the following:



Cohort: None Past results: on

# **Beneficiaries and Contextual Understanding**

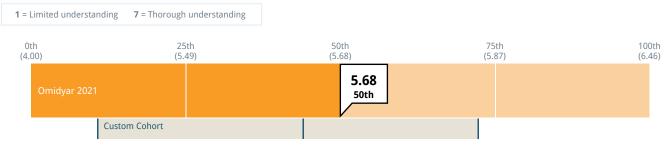
#### How well does Omidyar Network understand the social, cultural, or socioeconomic factors that affect your work?



Cohort: Custom Cohort Past results: on Subgroup: None

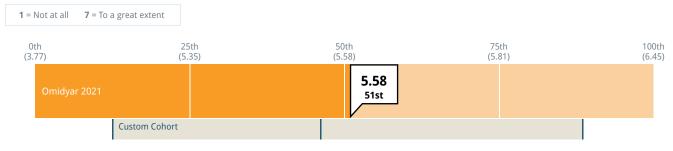
In the following questions, we use the term "beneficiaries" to refer to those your organization seeks to serve through the services and/or programs it provides. Beneficiaries are often called end users, clients, constituents, or participants.

# How well does Omidyar Network understand your intended beneficiaries' needs?



Cohort: Custom Cohort Past results: on Subgroup: None

#### To what extent do Omidyar Network's funding priorities reflect a deep understanding of your intended beneficiaries' needs?



# **Diversity, Equity, Inclusion and Grantee Demographics**

The subsequent question was recently added to the grantee survey and depicts data from 25-50 funders in CEP's dataset.

#### Please rate the extent to which you agree or disagree with the following statements about diversity, equity, and inclusion:

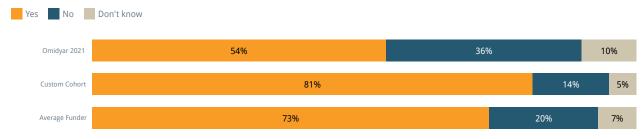


Cohort: Custom Cohort Past results: on

# **Primary Beneficiary of Grant**

The subsequent question was recently added to the grantee survey and depicts data from 25-50 funders in CEP's dataset.

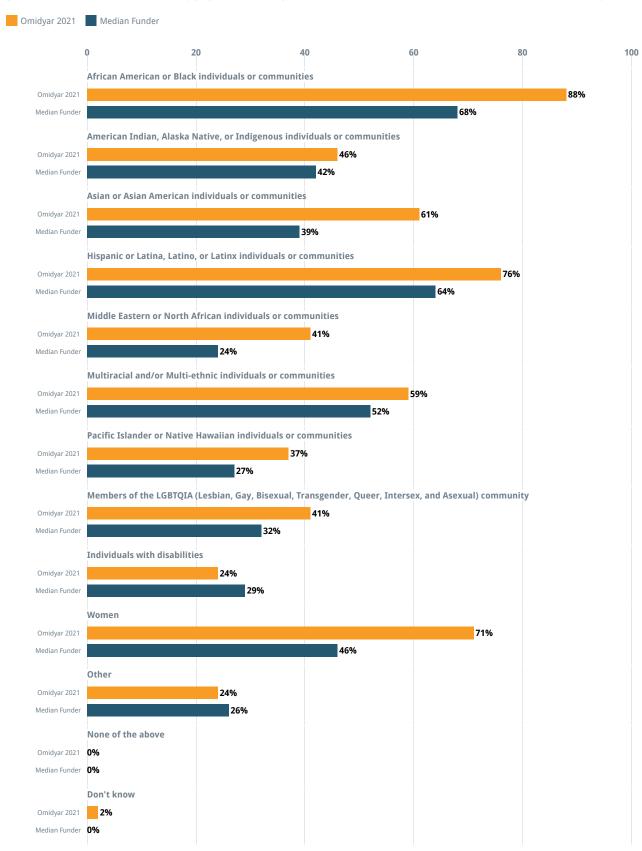
# Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?



Cohort: Custom Cohort Past results: on

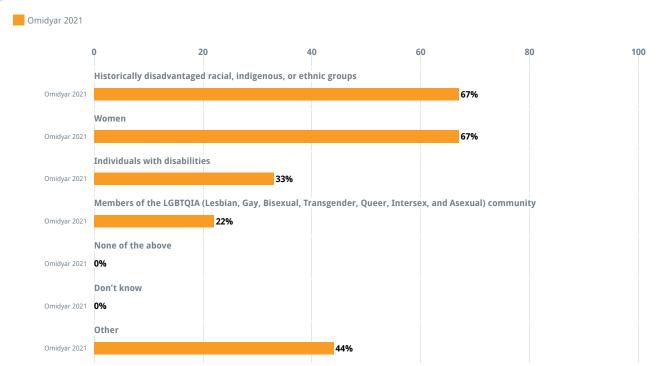
The following questions are asked only of grantees who answer "yes" to the question above. They were recently added to the grantee survey and depict data from fewer than 25 funders in CEP's dataset.

#### Specifically, are any of the following populations the primary intended beneficiaries of the efforts funded by this grant?



Cohort: None Past results: on

# Specifically, are any of the following populations the primary intended beneficiaries of the efforts funded by this grant?



Cohort: None Past results: on

#### **Respondent Demographics**

#### **Differences in Ratings by Respondent Demographics**

It is CEP's standard practice to analyze responses for differences by the following demographics characteristics. Given U.S.-specific terminology, only U.S.-based grantee ratings are included in differences by person of color identity.

Person of Color Identity

Ratings from grantees who identify as a person of color are significantly higher than grantees who identify as not a person of color for the following measures:

- Impact on grantee organizations
- Understanding of how funded work fits into funder's broader efforts

#### Respondent Gender

Ratings from respondents who identify exclusively as "woman" are significantly *lower* than respondents who identify exclusively as "man" for the following measures:

- Grantee comfort approaching the funder if a problem arises
- The extent to which the funder is open to ideas from grantees
- Candor about the foundation's perspectives on grantees' work
- Agreement that the Foundation is committed to combatting racism
- $\circ$  Strong association that Omidyar Network builds fields other funders aren't addressing
- $^\circ$   $\,$  Strong association that Omidyar Network demonstrates accountability to nonprofits and the sector
- $\circ~$  Strong association that Omidyar Network is open to ideas about the best approaches to achieve its goals
- Strong association that Omidyar Network seeks out and listens to diverse perspectives, including from constituents and those that disagree, to inform strategy and decisions
- Strong association that Omidyar Network is a politically neutral bridge-builder
- Strong association that Omidyar Network is focused on social change at the global level
- · Strong association that Omidyar Network recognizes and listens to expertise from grantees and the field with humility

Selected Cohort: Custom Cohor	t					
Job Title of Respondents	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Average Funder	Custom Cohort
Executive Director	45%	59%	70%	75%	47%	48%
Other Senior Management	26%	20%	16%	4%	17%	18%
Project Director	11%	10%	8%	4%	13%	13%
Development Director	8%	2%	0%	0%	8%	9%
Other Development Staff	5%	2%	0%	8%	8%	8%
Volunteer	0%	0%	0%	0%	1%	0%
Other	4%	8%	5%	8%	5%	4%

Note: Survey questions about respondents' demographics were recently modified or added to match best practices. Demographic questions related to grantees' POC and racial/ethnic identity are only asked of respondents in the United States.

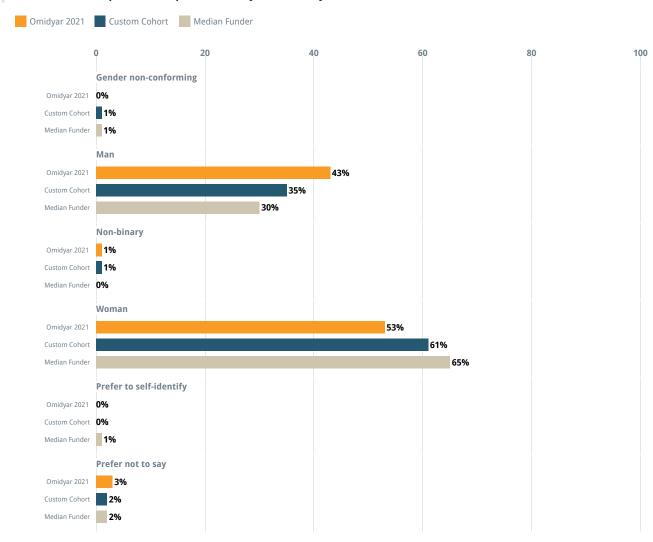
Survey language and response options for questions about race and ethnicity are guided by best practices shared by National Institutes of Health, Pew Research Center, Psi Chi Journal of Psychological Research, and the US Census Bureau.

Survey language and response options for questions about gender and LGBTQIA identity are guided by best practices shared by Funders For LGBTQ Issues, HRC Foundation's Welcoming Schools, and the Williams Institute of the University of California – Los Angeles School of Law.

The subsequent questions depict comparative data from 25-50 funders in the dataset.

In CEP's previous version of the question on gender identity, 63% of the the average funder's respondents identified as female, 34% male, 0% preferred to self-identify, and 3% indicated they preferred not to say. Respondents could only select one answer option to this question.

#### Please select the option that represents how you describe yourself:

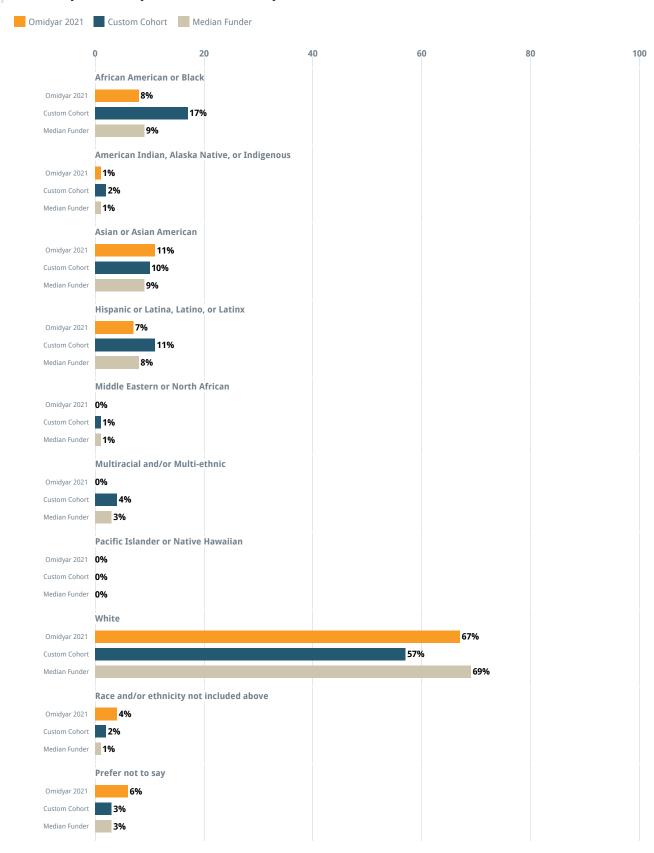


Cohort: Custom Cohort Past results: on

In CEP's previous version of the question on racial/ethnic identity, 7% of the the average funder's respondents identified as African-American or Black, 1% American Indian or Alaskan Native, 4% Asian (incl. Indian subcontinent), 5% Hispanic or Latinx, 0% Pacific Islander or Native Hawaiian, 78% White, and 1% indicated their race/ethnicity was not included in the above options. Respondents could select multiple answers to this question.

Note: Given the U.S.-specific terminology, the following two questions (about race and/or ethnicity and person of color identity) were asked only of grantees based in the United States.

#### How would you describe your race and/or ethnicity?



Cohort: Custom Cohort Past results: on

The following question was recently added to the grantee survey and depicts comparative data from 50-75 funders in the dataset.

Selected Cohort: Custom Cohort					
Do you identify as a person of color?	Omidyar 2021	Average Funder	Custom Cohort		
Yes	25%	21%	35%		
No	72%	74%	62%		
Prefer not to say	3%	5%	3%		

The following questions were recently added to the grantee survey and depict comparative data from fewer than 25 funders in the dataset.

Selected Cohort: None		
Are you transgender?	Omidyar 2021	Average Funder
Yes	0%	2%
No	98%	94%
Prefer not to say	2%	4%

Selected Cohort: None				
Do you identify as a member of the LGBTQIA (Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, and Asexual) community?	Omidyar 2021	Average Funder		
Yes	11%	15%		
No	82%	80%		
Prefer not to say	6%	6%		

Selected Cohort: None				
Do you identify as an individual with a disability?	Omidyar 2021	Average Funder		
Yes	3%	6%		
No	94%	89%		
Prefer not to say	3%	4%		

### **Organization ED/CEO Demographics**

### Differences in Ratings by Demographics of Grantees' Organization Leaders

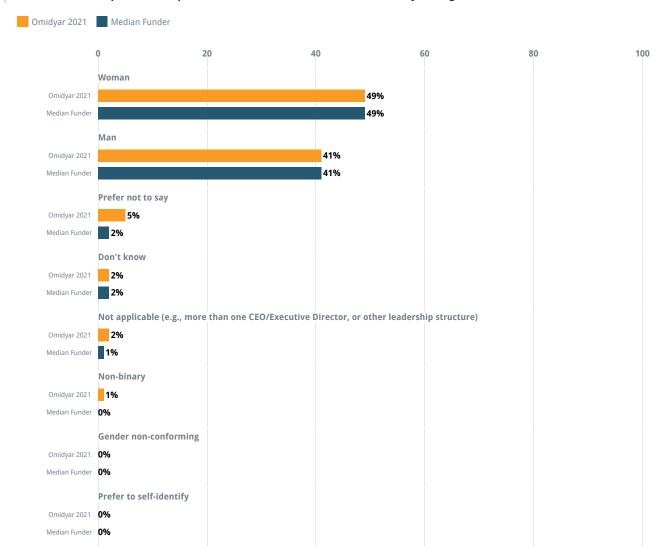
It is CEP's standard practice to analyze responses for differences by the following demographics characteristics. Given U.S.-specific terminology, only U.S.-based grantee ratings are included in differences by person of color identity.

- ED Person of Color Identity: Of U.S.-based grantees, leaders who identify as a person of color are significantly more likely than leaders who do not identify as a person of color to have annual organizational budgets of \$1M or more.
- ED Gender: There are no differences in organizational characteristics when segmented by those who identify as men and those who identify as women.

Note: Survey questions about CEO/Executive Director demographics were recently modified or added to match best practices. Demographic questions related to POC and racial/ethnic identity are only asked of organizations based in the United States.

The subsequent question depicts comparative data from 25-50 funders in CEP's dataset.

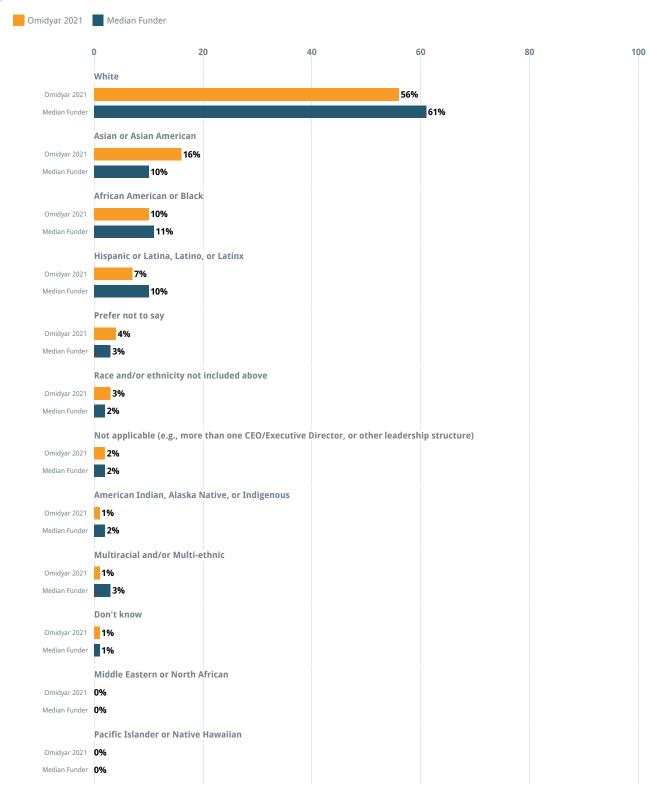
### Please select the option that represents how the CEO/Executive Director of your organization describes themselves:



Cohort: None Past results: on

The subsequent questions were recently added to the grantee survey and depict data from fewer than 25 funders in CEP's dataset.

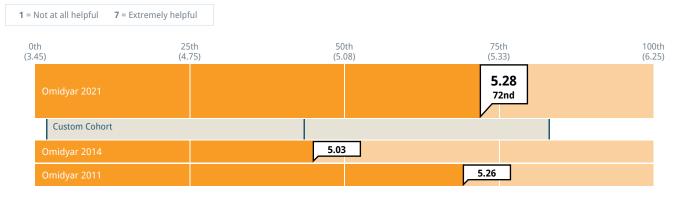
### How would you describe the race and/or ethnicity of the CEO/Executive Director of your organization?



Selected Cohort: None					
Does the CEO/Executive Director of your organization identify as a person of color?	Omidyar 2021	Average Funder			
Yes	29%	31%			
No	62%	62%			
Don't know	6%	5%			
Prefer not to say	3%	1%			

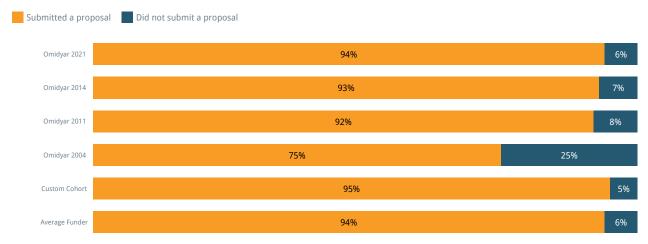
### **Grant Processes**

How helpful was participating in Omidyar Network's selection process in strengthening the organization/program funded by the grant?

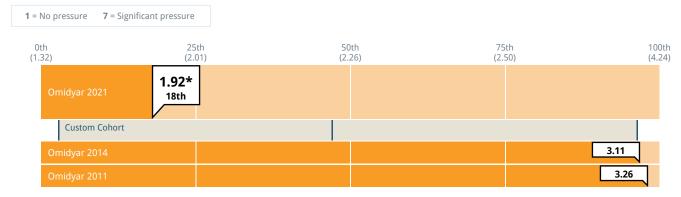


### **Selection Process**

### Did you submit a proposal for this grant?



As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?



# **Time Between Submission and Clear Commitment**

"How much time elapsed from the submission of the grant proposal to clear commitment of funding?"

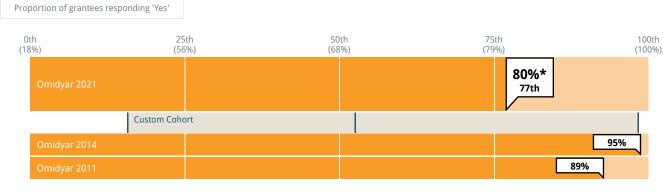
Selected Cohort: Custom Cohort						
Time Elapsed from Submission of Proposal to Clear Commitment of Funding	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Average Funder	Custom Cohort
Less than 3 months	70%	39%	47%	56%	62%	64%
4 - 6 months	25%	33%	21%	33%	30%	28%
7 - 12 months	3%	22%	24%	11%	7%	7%
More than 12 months	1%	6%	9%	0%	2%	2%

# **Reporting and Evaluation Process**

### **Definition of Reporting and Evaluation**

- "Reporting" Omidyar's standard oversight, monitoring, and grant reporting.
- "Evaluation" formal activities beyond reporting undertaken by Omidyar to assess or learn about a grant, a program, or Omidyar's efforts.

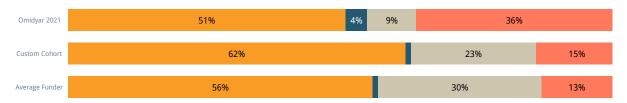
At any point during the application or the grant period, did Omidyar Network and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?



Cohort: Custom Cohort Past results: on Subgroup: None

### **Participation in Reporting and/or Evaluation Processes**



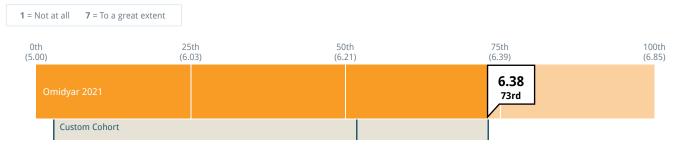


Cohort: Custom Cohort Past results: on

# **Reporting Process**

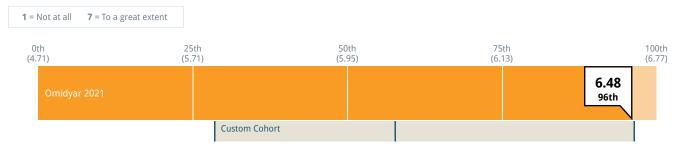
The following questions were only asked of grantees that indicated having participated in a reporting process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

### To what extent was Omidyar Network's reporting process straightforward?



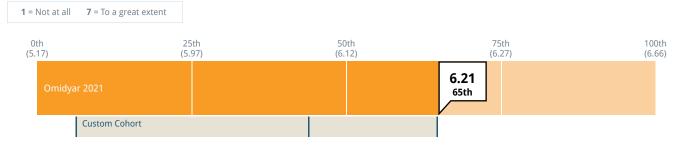
Cohort: Custom Cohort Past results: on Subgroup: None

### To what extent was Omidyar Network's reporting process adaptable, if necessary, to fit your circumstances?

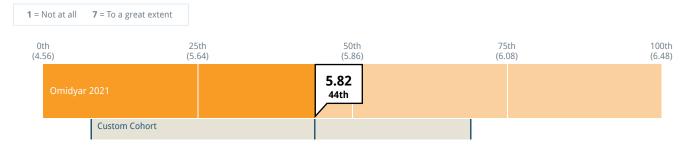


Cohort: Custom Cohort Past results: on Subgroup: None

# To what extent was Omidyar Network's reporting process relevant, with questions and measures pertinent to the work funded by this grant?



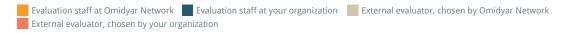
# To what extent was Omidyar Network's reporting process a helpful opportunity for you to reflect and learn?

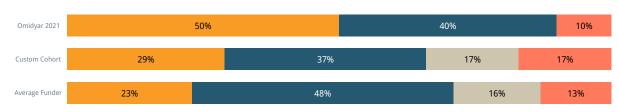


### **Evaluation Process**

The following questions were only asked of grantees that indicated having participated in an evaluation process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

### Who was primarily responsible for carrying out the evaluation?

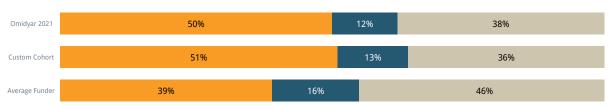




Cohort: Custom Cohort Past results: on

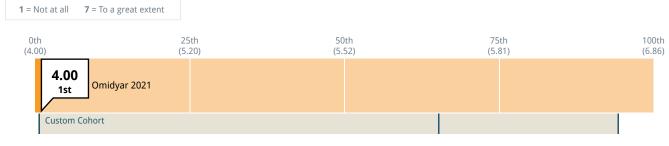
### Did Omidyar Network provide financial support for the evaluation?



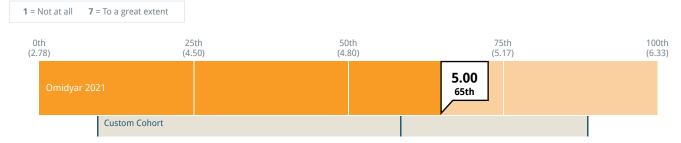


Cohort: Custom Cohort Past results: on

### To what extent did the evaluation incorporate input from your organization in the design of the evaluation?



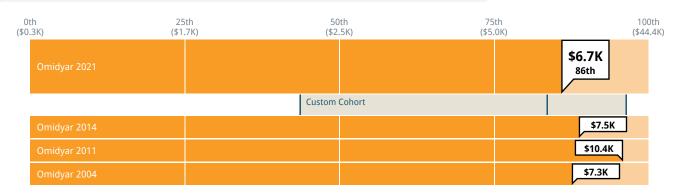
# To what extent did the evaluation result in your organization making changes to the work that was evaluated?



### **Dollar Return and Time Spent on Processes**

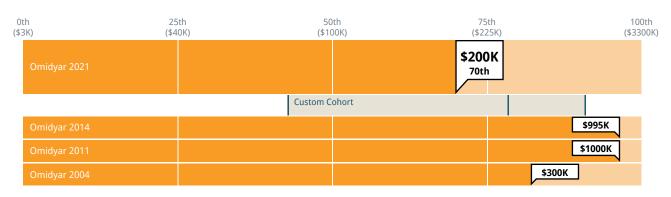
### Dollar Return: Median grant dollars awarded per process hour required

Includes total grant dollars awarded and total time necessary to fulfill the requirements over the lifetime of the grant



Cohort: Custom Cohort Past results: on Subgroup: None

#### **Median Grant Size**



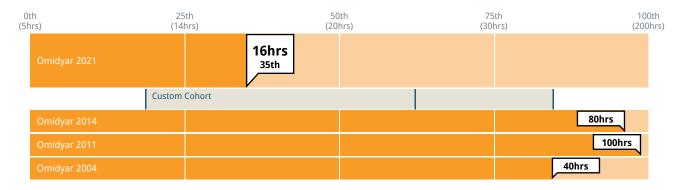
Cohort: Custom Cohort Past results: on Subgroup: None

### Median hours spent by grantees on funder requirements over grant lifetime



# **Time Spent on Selection Process**

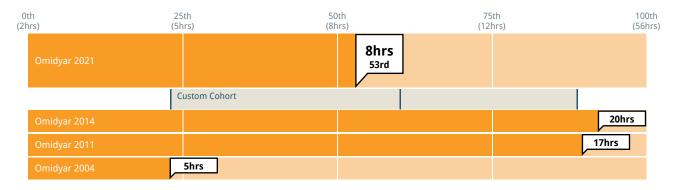
### **Median Hours Spent on Proposal and Selection Process**



Selected Cohort: Custom Cohort						
Time Spent On Proposal And Selection Process	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Average Funder	Custom Cohort
1 to 9 hours	27%	0%	0%	12%	22%	16%
10 to 19 hours	24%	3%	0%	18%	21%	22%
20 to 29 hours	16%	10%	9%	18%	18%	19%
30 to 39 hours	6%	7%	3%	0%	8%	9%
40 to 49 hours	12%	12%	12%	18%	12%	13%
50 to 99 hours	12%	25%	16%	18%	11%	13%
100 to 199 hours	2%	22%	38%	0%	6%	6%
200+ hours	1%	22%	22%	18%	3%	3%

# **Time Spent on Reporting and Evaluation Process**

# Median Hours Spent on Monitoring, Reporting and Evaluation Process Per Year

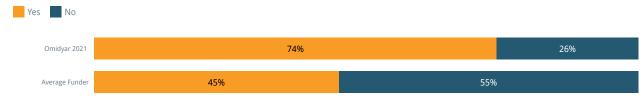


Selected Cohort: Custom Cohort						
Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized)	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Average Funder	Custom Cohort
1 to 9 hours	51%	23%	29%	54%	53%	50%
10 to 19 hours	24%	25%	29%	15%	20%	23%
20 to 29 hours	8%	14%	14%	0%	10%	12%
30 to 39 hours	5%	7%	4%	0%	4%	4%
40 to 49 hours	8%	4%	0%	15%	4%	4%
50 to 99 hours	5%	12%	11%	8%	5%	4%
100+ hours	0%	14%	14%	8%	5%	3%

### **Non-Monetary Assistance**

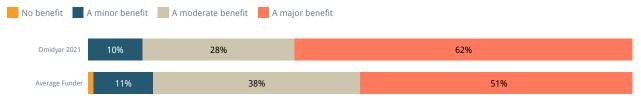
The following questions were recently added to the grantee survey and depict comparative data from fewer than 25 funders in the dataset.

### Did you receive any non-monetary support from Omidyar Network during this grant period?



Cohort: None Past results: on

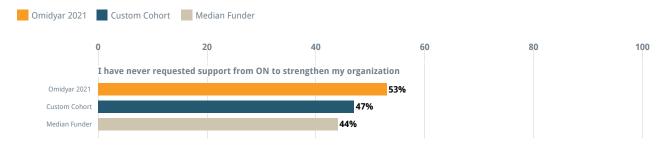
### How would you describe the benefit - to your organization or work - of any non-monetary support that you received?



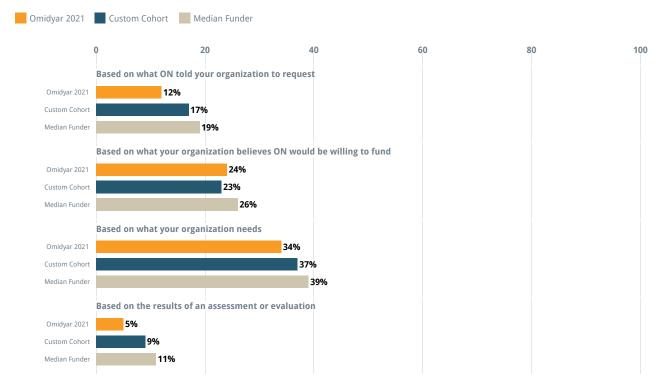
Cohort: None Past results: on

The following question was recently added to the grantee survey and depicts comparative data from over 100 funders in the dataset.

### Have you ever requested support from Omidyar Network to help strengthen your organization?



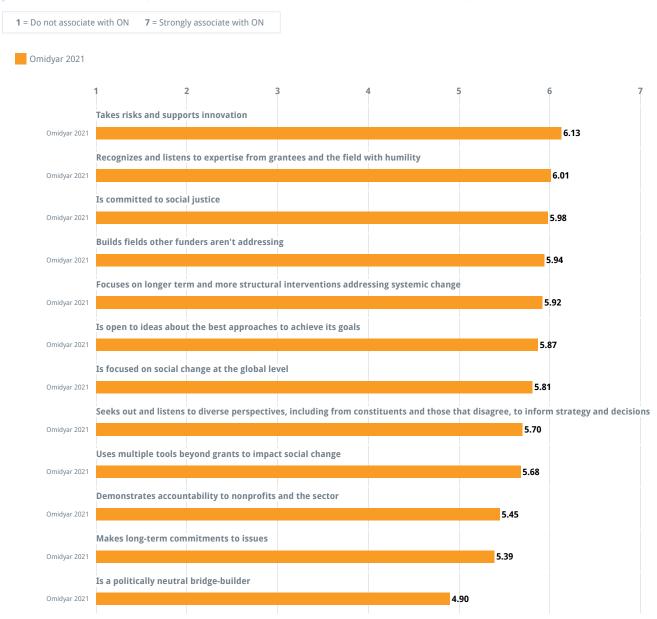
# If you have ever requested support from Omidyar Network to help strengthen your organization, how did you determine what specific support to ask for?



Cohort: Custom Cohort Past results: on

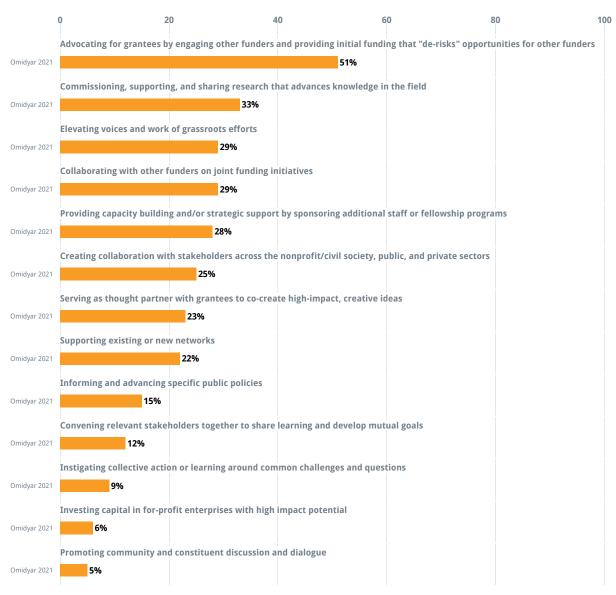
### **Customized Questions**

Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network...



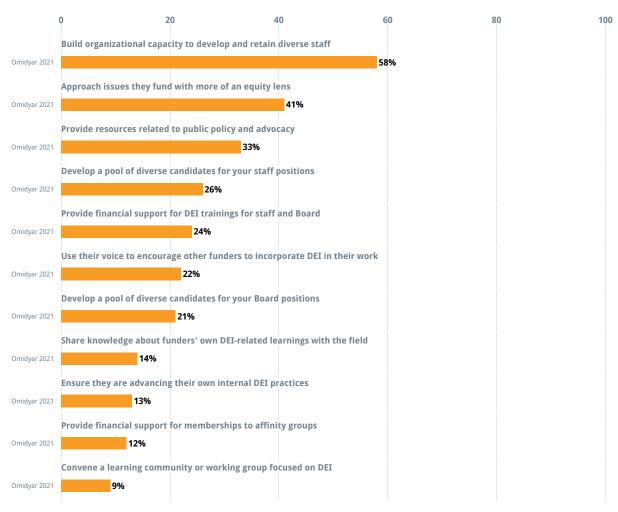
What do you view as the most critical spaces or biggest unmet needs in your field in which Omidyar Network should play a larger role in order to maximize impact? (Please select up to three)





What actions do you most wish funders would undertake to support advancing diversity, equity, and inclusion within your organization and your work? (Please select up to three)





# **Grantees' Organization Characteristics**

Selected Cohort: None	
How long has your organization been in operation?	Omidyar 2021
Less than 1 year	3%
1 to 4 years	31%
5 to 9 years	19%
10 years or more	47%

Selected Cohort: None	
How many people work at your organization?	Omidyar 2021
5 or less	23%
6 to 10	18%
11 to 20	21%
21 to 50	19%
More than 50	21%

### **Grantees' Open-Ended Comments**

In the Grantee Perception Report survey, CEP asks four open-ended questions:

- 1. "Please comment on what you think Omidyar could do to make even more of a difference in responding to the pandemic, the movement for racial justice, or other related issues for your beneficiaries, your organization, or your fields or communities."
- 2. "Please comment on the quality of Omidyar's processes, interactions, and communications. Your answer will help us better understand what it is like to work with Omidyar."
- 3. "Please comment on the impact Omidyar is having on your field, community, or organization. Your answer will help us to better understand the nature of Omidyar's impact."
- 4. "What specific improvements would you suggest that would make Omidyar a better funder?"

In addition to these three questions, Omidyar Network added two custom open-ended questions:

- 1. What do you wish Omidyar Network did more of?
- 2. What do you wish Omidyar Network did less of?

To download the full set of grantee comments and suggestions, please refer to the "Attachments" dropdown menu at the top right of your report. Please note that some comments may be redacted or removed to protect the confidentiality of respondents.

#### **CEP's Qualitative Analysis**

CEP thoroughly reviews each comment submitted and conducts comprehensive qualitative analysis on two of these questions in the GPR.

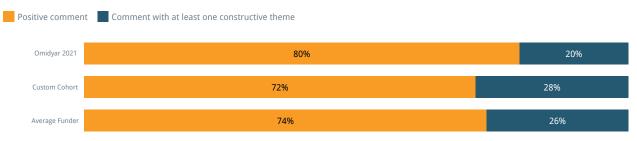
The following pages outline the results of CEP's analyses.

# **Quality of Processes, Interactions and Communications**

Grantees were asked to comment on the quality of Omidyar's processes, interactions, and communications. Their comments were then categorized by the nature of their content, specifically whether the content is positive, neutral or constructive.

For a comment to be categorized as constructive, there must have been at least one constructive topic in its content.

### Positivity of Comments about the Quality of Omidyar Network's Processes, Interactions, and Communications



Cohort: Custom Cohort Past results: on

# **Grantees' Suggestions**

Grantees were asked to provide any suggestions for how the Foundation could improve. The 98 grantees that responded to the survey provided 61 constructive suggestions. These suggestions were thematically categorized by CEP and grouped into the topics below.

# **Proportion of Grantee Suggestions by Topic**

Topic of Suggestion	Proportion
Grantmaking Characteristics	30%
Non-monetary Assistance	18%
Omidyar Network Communications	16%
Funder-Grantee Interactions	8%
Proposal and Selection Processes	8%
Impact on and Understanding of Grantees' Fields	5%
Impact on and Understanding of Grantees' Organizations	5%
Diversity, Equity, and Inclusion	3%
Other	7%

#### **Selected Comments**

Grantees were asked to provide any suggestions for how Omidyar Network could improve. The 98 grantees that responded to the survey provided a total of 61 distinct suggestions. These suggestions were thematically categorized by CEP and grouped into the topics below.

#### Grantmaking Characteristics (30% N=18)

- Grant Length (N = 10)
  - 。 "For my particular organization, a longer commitment would be beneficial."
  - o "ON should consider more multi-year grants aimed at organizations seeking major systemic change."
  - "Giving money for longer periods."
  - "Longer term commitments."
- Grant Size (N = 3)
  - "Larger grants."
- Grant Type (N = 3)
  - "I would urge more general, multiyear support of the groups it trusts."
- Other (N = 2)

#### Non-monetary Assistance (18% N=11)

- Facilitate Learning between Grantees (N = 5)
  - "It would be great to connect with other grantees to share best practices in order to support one another as we work to accomplish ON and our
    organizations' aims as it relates to our respective focus areas."
  - "More opportunities to interact with fellow grantees (recognizing this is hard in COVID times!)."
  - "While we are not certain about this, we are under the impression that there is closer collaborations and more regular shared strategic thinking with "think tanks" and "policy shops." These organizations are crucial, and at the same time Omidyar would probably be a more impactful funder if it has a similar level of deep co-thinking with power-building organizations."
- Assistance Securing Additional Funding (N = 4)
  - "ON could be even more helpful as a funder if it coordinated with other federal policy donors in identifying strategies and leveraging granting and partnerships for greater impact."
  - "The suggestion for improvement would be serving as a better connector to other funding outlets for its grantees."
- Other (N = 2)

#### Omidyar Network Communications (16% N=10)

- Clearer Communications about Goals and Strategy (N = 8)
  - "Sometimes it would be great to know where your 'head' is at. It can feel like a brain drain sharing all your insight from the world and not understanding where the angle is."
  - "Better communications with grantees. It would also be helpful to get more insight into shifts in strategy I don't believe these have been directly communicated to us in the past."
  - "Perhaps taking more time to communicate the breadth and scope of ON's work, its goals and where we fit in with ON and with other grantees."
  - "Continued clarity on the role that Omidyar is seeking to play as a philanthropist and public policy influencer would be helpful to understand the
    organization's goal as a funder."
- Other (N = 2)

#### Funder-Grantee Interactions (8% N=5)

- More Frequent Interactions (N = 3)
  - $\,\circ\,\,$  "We want more interaction and relationships with the funder."
- Other (N = 2)

### Proposal and Selection Processes (8% N=5)

- More Communications about Selection Process (N = 4)
  - "An FAQ for prospectives, on how the internal approvals process works, including estimates of length of times for approvals, how milestones are approved and paid for, and the internal approvals committees."
  - $\,^\circ\,\,$  "Better transparency when making grants."

Other (N = 1)

### Impact on and Understanding of Grantees' Fields (5% N=3)

- Orientation Change (N = 2)
- Other (N = 1)

### Impact on and Understanding of Grantees' Organizations (5% N=3)

- Orientation Change (N = 3)
  - "I would encourage ON to seek out new/small non-profits doing innovative work as potential partners and commit to them for funding for multiple years. Early support to a young non-profit can critically accelerate their growth potential and impact."

#### Diversity, Equity, and Inclusion (3% N=2)

- Explicit Indication about Focus on Racial Justice (N = 2)
  - $\circ~$  "Being more explicit/visible about their commitment to racial justice."

#### Other (7% N=4)

- Refrain from Strategy Shifts (N = 2)
- Other (N = 2)

# **Contextual Data**

Please note that all information below is based on self-reported data from grantees.

# **Grantmaking Characteristics**

Selected Cohort: Custom Cohor	t					
Length of Grant Awarded	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Median Funder	Custom Cohort
Average grant length	1.4 years	2.7 years	3.3 years	1.6 years	2.2 years	2.1 years

Selected Cohort: Custom Cohort						
Length of Grant Awarded	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Average Funder	Custom Cohort
0 - 1.99 years	68%	20%	29%	71%	47%	35%
2 - 2.99 years	29%	16%	24%	12%	22%	36%
3 - 3.99 years	3%	46%	34%	4%	19%	22%
4 - 4.99 years	0%	13%	5%	8%	4%	3%
5 - 50 years	0%	5%	8%	4%	8%	4%

Proportion of Unrestricted Funding	Omidyar 2021	Average Funder	Custom Cohort
No, this funding was not restricted to a specific use (i.e. general operating, core support)	33%	24%	41%
es, this funding was restricted to a specific use (e.g. supported a specific program, project, capital need, etc.)	67%	76%	59%

### **Grant Size**

Selected Cohort: Custom Coho	ort					
Grant Amount Awarded	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Median Funder	Custom Cohort
Median grant size	\$200K	\$995K	\$1000K	\$300K	\$100K	\$250K

Selected Cohort: Custom Cohor	rt					
Grant Amount Awarded	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Average Funder	Custom Cohort
Less than \$10K	0%	0%	0%	4%	9%	1%
\$10K - \$24K	3%	0%	0%	0%	12%	3%
\$25K - \$49K	2%	0%	0%	4%	12%	5%
\$50K - \$99K	18%	5%	3%	4%	14%	12%
\$100K - \$149K	11%	3%	8%	0%	9%	10%
\$150K - \$299K	37%	10%	5%	30%	16%	25%
\$300K - \$499K	13%	8%	11%	17%	9%	18%
\$500K - \$999K	11%	23%	21%	17%	8%	15%
\$1MM and above	4%	50%	53%	22%	9%	11%

Selected Cohort: Custom Cohort						
Median Percent of Budget Funded by Grant (Annualized)	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Median Funder	Custom Cohort
Size of grant relative to size of grantee budget	10%	12%	19%	16%	4%	6%

# **Grantee Characteristics**

Selected Cohort: Custom Cohort						
Operating Budget of Grantee Organization	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Median Funder	Custom Cohort
Median Budget	\$1.5M	\$3.2M	\$2.5M	\$1.8M	\$1.5M	\$1.8M

Operating Budget of Grantee Organization	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Average Funder	Custom Cohort
:\$100K	2%	0%	0%	0%	8%	4%
\$100K - \$499K	18%	9%	16%	26%	18%	14%
\$500K - \$999K	18%	9%	8%	4%	13%	15%
\$1MM - \$4.9MM	32%	45%	39%	43%	30%	39%
\$5MM - \$24MM	22%	31%	32%	22%	19%	19%
>=\$25MM	8%	7%	5%	4%	12%	10%

# **Funding Relationship**

Selected Cohort: Custom Cohort						
Funding Status	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Median Funder	Custom Cohort
Percent of grantees currently receiving funding from Omidyar Network	89%	93%	84%	88%	82%	84%

Pattern of Grantees' Funding Relationship with Omidyar Network	Omidyar 2021	Omidyar 2014	Omidyar 2011	Average Funder	Custom Cohort
First grant received from Omidyar Network	65%	54%	58%	29%	32%
Consistent funding in the past	20%	34%	24%	53%	52%
Inconsistent funding in the past	15%	11%	18%	18%	16%

# **Funder Characteristics**

Selected Cohort: Custom Coho	ort					
Financial Information	Omidyar 2021	Omidyar 2014	Omidyar 2011	Omidyar 2004	Median Funder	Custom Cohort
Total assets	\$490.9M	\$319M	\$272M	\$113.1M	\$238.8M	\$937.8M
Total giving	\$103.6M	\$45.1M	\$23M	\$7.9M	\$18M	\$102.2M

Selected Cohort: Custom Cohort					
Funder Staffing	Omidyar 2021	Omidyar 2014	Omidyar 2011	Median Funder	Custom Cohort
Total staff (FTEs)	60	86	43	17	60
Percent of staff who are program staff	55%	34%	53%	43%	44%

Selected Cohort: Custom Cohort					
Grantmaking Processes	Omidyar 2021	Omidyar 2014	Omidyar 2011	Median Funder	Custom Cohort
Proportion of grants that are invitation-only	99%	100%	95%	40%	96%
Proportion of grantmaking dollars that are invitation-only	98%	100%	95%	56%	98%

# **Additional Survey Information**

On many questions in the grantee survey, grantees are allowed to select "don't know" or "not applicable" if they are not able to provide an alternative answer. In addition, some questions in the survey are only displayed to a select group of grantees for which that question is relevant based on a previous response.

As a result, there are some measures where only a subset of responses is included in the reported results. The table below shows the number of responses included on each of these measures. The total number of respondents to Omidyar's grantee survey was 98.

Question Text	Number of Responses
Overall, how would you rate the Foundation's impact on your field?	93
How well does the Foundation understand the field in which you work?	94
To what extent has the Foundation advanced the state of knowledge in your field?	85
To what extent has the Foundation affected public policy in your field?	69
Overall, how would you rate the Foundation's impact on your local community?	55
How well does the Foundation understand the local community in which you work?	53
How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?	91
How well does the Foundation understand your organization's strategy and goals?	95
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about the Foundation?	87
How well do you understand the way in which the work funded by this grant fits into the Foundation's broader efforts?	95
How often do/did you have contact with your program officer during this grant?	98
Who most frequently initiated the contact you had with your program officer during this grant?	98
Has your main contact at the Foundation changed in the past six months?	98
Did you receive any non-monetary support from the Foundation during this grant period?	96
Did you submit a proposal to the Foundation for this grant?	94
As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?	88
How much time elapsed from the submission of the grant proposal to clear commitment of funding?	87
Are you currently receiving funding from the Foundation?	98
Which of the following best describes the pattern of your organization's funding relationship with the Foundation?	95
How well does the Foundation understand your intended beneficiaries' needs?	87
To what extent do the Foundation's funding priorities reflect a deep understanding of your intended beneficiaries' needs?	86
Have you participated in a reporting or evaluation process?	91
To what extent was the Foundation's reporting processAdaptable, if necessary, to fit your circumstances?	50
To what extent was the Foundation's reporting processA helpful opportunity for you to reflect and learn?	50
To what extent was the Foundation's reporting processRelevant, with questions and measures pertinent to the work funded by this grant?	48
To what extent was the Foundation's reporting processStraightforward?	50
Did the Foundation provide financial support for the evaluation?	8
To what extent did the evaluationResult in you making changes to the work that was evaluated?	9
To what extent did the evaluationIncorporate your input in the design of the evaluation?	9
Understanding Summary Measure	81
To what extent did the Foundation exhibit the following during this grantTrust in your organization's staff	97
To what extent did the Foundation exhibit the following during this grantCandor about the Foundation's perspectives on your work	96
To what extent did the Foundation exhibit the following during this grantRespectful interaction	97

Question Text	Number of Responses
To what extent did the Foundation exhibit the following during this grantCompassion for those affected by your work	96
Was the funding you received restricted to a specific use?	98
If you have ever requested support from the Foundation to help strengthen your organization, how did you determine what specific support to ask for?	
Based on what the Foundation told your organization to request	97
Based on what your organization believes the Foundation would be willing to fund	97
Based on what your organization needs	97
Based on the results of an assessment or evaluation	97
Not applicable - I have never requested support from the Foundation to strengthen my organization	97
Please rate the extent to which you agree or disagree with the following statements about Diversity, Equity and Inclusion:	
The Foundation has clearly communicated what Diversity, Equity and Inclusion means for its work	91
Overall, the Foundation demonstrates an explicit commitment to Diversity, Equity and Inclusion in its work	90
Overall, most staff I have interacted with at the Foundation embody a strong commitment to Diversity, Equity and Inclusion	93
I believe that the Foundation is committed to combatting racism	91
Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?	97
Demographic Questions	
How would you describe the race and/or ethnicity of the CEO/Executive Director of your organization?	70
Does the CEO/Executive Director of your organization identify as a person of color?	68
Please select the option that represents how the CEO/Executive Director of your organization describes themselves?	95
COVID-19	
How would you rate the effectiveness of the Foundation's response to the COVID-19 pandemic?	55
How would you rate the effectiveness of the Foundation's response to the movement for racial justice?	33
How would you rate the effectiveness of the Foundation's response to movements for greater equity for historically disadvantaged groups?	9
Custom Questions	
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Is committed to social justice	95
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Builds fields other funders aren't addressing	94
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Demonstrates accountability to nonprofits and the sector	95
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Is open to ideas about the best approaches to achieve its goals	95
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Makes long-term commitments to issues	94
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Takes risks and supports innovation	95
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Seeks out and listens to diverse perspectives, including from constituents and those that disagree, to inform strategy and decisions	94
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Is a politically neutral bridge-builder	93
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Is focused on social change at the global level	94
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Uses multiple tools beyond grants to impact social change	94
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Focuses on longer term and more structural interventions addressing systemic change	95
Please indicate how strongly you associate Omidyar Network with each of the following characteristics: Omidyar Network Recognizes and listens to expertise from grantees and the field with humility	96

Question Text	Number of Responses
What do you view as the most critical spaces or biggest unmet needs in your field in which Omidyar Network should play a larger role in order to maximize impact?	95
How long has your organization been in operation?	97
How many people work at your organization?	97
What actions do you most wish funders would undertake to support advancing diversity, equity, and inclusion within your organization and your work?	92

### **About CEP and Contact Information**

#### Mission:

To provide data and create insight so philanthropic funders can better define, assess, and improve their effectiveness – and, as a result, their intended impact.

#### Vision:

We seek a world in which pressing social needs are more effectively addressed.

We believe improved performance of philanthropic funders can have a profoundly positive impact on nonprofit organizations and the people and communities they serve.

Although our work is about measuring results, providing useful data, and improving performance, our ultimate goal is improving lives. We believe this can only be achieved through a powerful combination of dispassionate analysis and passionate commitment to creating a better society.

#### About the GPR

Since 2003, the Grantee Perception Report® (GPR) has provided funders with comparative, candid feedback based on grantee perceptions. The GPR is the only grantee survey process that provides comparative data, and is based on extensive research and analysis. Hundreds of funders of all types and sizes have commissioned the GPR, and tens of thousands of grantees have provided their perspectives to help funders improve their work. CEP has surveyed grantees in more than 150 countries and in 8 different languages.

The GPR's quantitative and qualitative data helps foundation leaders evaluate and understand their grantees' perceptions of their effectiveness, and how that compares to their philanthropic peers.

#### **Contact Information**

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