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## **Omidyar Network Provides Needed Communications Support for Campaigns Working to Create Economic Equity**

### *Omidyar Network Announces First Cohort of Communications Fellows*

WASHINGTON, D.C. — Omidyar Network announced a cohort of five individuals who will serve as part of the first ever [Omidyar Network Communications Fellows Program](#). The Fellows Program is designed to place early-career communicators within economic justice organizations and issue-based campaigns for 12-15 months.

“It’s clearer now more than ever that we need to rebuild our economy so it’s more resilient, equitable, and inclusive. These campaigns are working on the front lines of pushing that conversation forward,” said Omidyar Network Chief Advocacy and Strategic Communications officer Beth Kanter. “Omidyar Network is thrilled to support these organizations through communications fellowships, and we’re certain that each of these fellows will drive the conversation toward positive change.”

The 2020 election cycle brings an opportunity to change things up and create a world in which everyone – Brown, Black, or White – has an opportunity to get ahead and be part of a thriving society. Throughout the country, referendums, ballot initiatives, and other issue-based advocacy efforts are gearing up to win campaigns that will rewrite the rules of our economy and balance power to put people before profit.

To seize this opportunity and successfully move the needle on this critical issue, organizations and campaigns must have more communications support. Omidyar Network Communications Fellows will provide communications support to these advocacy efforts, giving them the extra boost needed to break through an increasingly crowded news cycle and incite action—on Election Day and beyond.

Organizations participating in the inaugural program are:

- ***Grassroots Collaborative*** builds power with working families through strategic community-labor organizing, grassroots leadership development, civic engagement, and training.
- ***Economic Analysis and Research Network (EARN)*** is a nationwide network of research, policy, and organizing and advocacy organizations fighting for an economy that works for everyone by providing data-based assessments of local conditions for working families and offering policy roadmaps to shared economic opportunity and security.
- ***For Our Future Michigan*** is working to mobilize and empower people to drive real change and advance economic prosperity in their communities.
- ***Working Washington*** is a statewide workers organization that fights to raise wages, improve labor standards, and change the conversation about wealth, inequality, and the value of work.
- ***Congressional Progressive Caucus Center*** is a nonprofit that identifies and develops solutions to build a more just, equitable, and resilient nation.

Omidyar Network believes that to create an equitable economy, we must change the rules of the game, balance the scales of power, and look at the structural issues that led to an economy set up to value a wealthy few over everyone else. If we want to succeed, we need to change how people think about the economy.

Additional information about The Omidyar Network Communications Fellow Program can be found at [onfellows.com](http://onfellows.com)

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***Omidyar Network** seeks to create a more equitable economy, promote responsible technology that improves lives, and discover the emergent issues that will shape our future. Established in 2004 by philanthropists Pam and Pierre Omidyar, the founder of eBay, Omidyar Network has committed more than \$1 billion to innovative for-profit companies and nonprofit organizations to catalyze economic and social change.*