

The Honorable Anna Caballero
Chair, Senate Appropriations Committee
State Capitol Building, Room 412
Sacramento, CA 95814

RE: AB 853 (Wicks) – California AI Transparency Act – SUPPORT

Dear Chair Caballero,

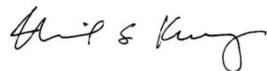
Omidyar Network, a California based philanthropic and investment organization committed to elevating humanity's interests and role in how technology is governed and held accountable, supports AB 853, which would require large online platforms to develop a way for users to easily access provenance data of uploaded content. The bill would also require capture device manufacturers to include features on their products that enable users to include provenance data in the content that they capture. This measure builds upon SB 942 (Becker) from 2024 which established the California AI Transparency Act.

Omidyar Network's philanthropic and investment efforts have continued for more than two decades and stem from our founder's work at two great California companies, PayPal and eBay. We envision a world where our shared humanity steers our digital future. So far, we have committed more than \$1.94 billion to initiatives that share our vision.

As artificial intelligence capabilities rapidly expand and evolve, the models that are trained on various elements of data can create outputs where it is difficult to distinguish if something is made by generative AI or uniquely created by a human. By improving the California AI Transparency Act to better allow consumers to access and understand provenance data, we empower consumers to more quickly and effectively distinguish what is made by AI models and what is made by humans.

For these reasons, we respectfully request your support for this important measure.

Sincerely,



Mike Kubzansky
CEO, Omidyar Network

cc: Assemblymember Buffy Wicks
Members, Senate Appropriations Committee