



# OMIDYAR NETWORK

A WORLD OF POSITIVE RETURNS

## Impact Investing Resource List

### **Guides / Case Studies**

- [Primer for Families Series](#), The ImPact (2016)
- [Impact Investor Issue Briefs](#), ImpactAssets (2016)
- [The Foundation of Good Governance for Family Impact Investors: Removing Obstacles and Charting a Path to Action](#), Cambridge Associates (2016)
- [More than Measurement: A Practitioner's Journey to Impact Management](#), Skopos Impact Fund and Bridges Venture (2016)
- [Short Guide to Impact Investing](#), The Case Foundation (2014)
- [Impact Investing: A Primer for Family Offices](#), World Economic Forum (2014)
- [Navigating the Territory: A Guide to Impact Investing for Donors](#), The Philanthropic Initiative (2014)
- [Omidyar Network: Pioneering Impact Investment](#), Harvard Business School (2013)
- [E-Guide to Early Stage Global Impact Investing](#), Toniic (2013)
- [Impact Investing: A Framework for Decision-Making](#), Cambridge Associates (2013)
- [The Good Investor: A Book of Best Impact Practice](#), Investing for Good (2013)
- [Philanthropy Road Map - Guide to Impact Investing](#), Rockefeller Philanthropy Advisors (2012)
- [How I Did It: eBay's Founder on Innovating the Business Model of Social Change](#), Harvard Business Review (2011)

### **Books**

- [Catalyzing Wealth for Change: Guide to Impact Investing](#) by Julia Balandina (2016)
- [The Power of Impact Investing](#) by Judith Rodin and Margot Brandenburg (2014)
- [The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism](#) by Cathy Clark, Jed Emerson and Ben Thornley (2014)
- [New Frontiers of Philanthropy & Leverage for Good](#) by Lester Salamon (2014)
- [Impact Investing: Transforming How We Make Money While Making a Difference](#) by Antony Bugg-Levine (2011)
- [Solutions for Impact Investors: From Strategy to Implementation](#) by Steven Godeke and Raúl Pomares with Albert V. Bruno, Pat Guerra, Charly Kleissner, Hersh Shefrin (2009)

### **Reports**

- [Across the Returns Continuum](#), Omidyar Network (2016)
- [Insights from the Frontier of Impact Investing](#), Toniic (2016)
- [Annual Impact Investor Survey](#), GIIN and J.P. Morgan (2016)
- [Navigating Impact Investing: The Opportunity in Impact Classes](#), Tideline with Cathy Clark (2016)
- [Impact Investing Trends: Evidence of a Growing Industry](#), GIIN (2016)
- [Report on US Sustainable, Responsible and Impact Investing Trends](#), US SIF (2016)
- [Frontier Capital: Early Stage Investing for Financial Returns and Social Impact in Emerging Markets](#), Omidyar Network (2015)

- [Essentials of Impact Investing: A Guide for Small-staffed Foundations](#), Mission Investors Exchange, Exponent Philanthropy, Arabella Advisors (2015)
- [Performance Update: Evolution of an Impact Portfolio: From Implementation to Results](#), Sonen Capital (2015)
- [Great Expectations: Mission Preservation and Financial Performance in Impact Investing](#), Wharton Social Impact Initiative (2015)
- [Introducing the Impact Investing Benchmark](#), GIIN and Cambridge Associates (2015)
- [Impact Investment: The Invisible Heart of Markets](#), Social Impact Investment Taskforce Established under the UK's presidency of the G8 (2014)
- [Private Capital, Public Good](#), US National Advisory Board on Impact Investing (2014)
- [Charting the Course: How Mainstream Investors can Design Visionary and Pragmatic Impact Investing Strategies](#), World Economic Forum (2014)
- [Evolution of an Impact Portfolio: From Implementation to Results](#), Sonen Capital (2013)
- [Impact Investing 2.0: The Way Forward – Insight from 12 Outstanding Funds](#), Pacific Community Ventures, CASE at Duke, ImpactAssets (2013)
- [From the Margins to the Mainstream: Assessment of the Impact Investment Sector and Opportunities to Engage Mainstream Investors](#), World Economic Forum (2013)
- [Priming the Pump: The Case for a Sector-Based Approach to Impact Investing](#), Omidyar Network (2012)
- [A Portfolio Approach to Impact Investing](#), J.P. Morgan (2012)

### **Videos**

- [Program-Related Investment Rules for Private Foundations](#), Learn Foundation Law (2015)
- [Pierre Omidyar takes the tax hit to invest philanthropically in for- and nonprofits](#), Bridgespan (2013)
- [How Program-Related Investing Works](#), Ford Foundation (2013)

### **Articles / Op-Eds**

- [Blessed Returns](#), Financial Times (2016)
- [How a New Generation of Business Leaders Views Philanthropy](#), Harvard Business Review (2016)
- [Impact Investing tops the Most Promising Trends in Philanthropy](#), Forbes (2015)
- [Omidyar Network Pairs Grants With Investments To Solve Problems](#), Forbes (2015)
- [How to Leave a Mark](#) by David Brooks, New York Times (2015)
- [Making Wealth Worth More for Social Impact](#) by Sal Giambanco, Huffington Post (2015)
- [Is Social Impact Investing the Next Venture Capital](#) by Sir Ronald Cohen and Matt Bannick, Forbes (2014)
- [Impact Investing Goes Mainstream](#), San Francisco Business Journal (2014)
- [Case Foundation, Omidyar Network Back White House Effort To Spur Impact Investing](#), Forbes (2014)

### **Glossary and Profiles**

- [Glossary of terms](#), Mission Investors Exchange
- [ImpactBase](#) (Database) and Resource Library, Global Impact Investing Network
- [ImpactSpace](#), Impact IQ
- [Glossary of terms](#), TriLinc

\*Please note this list is not exhaustive. For additional impact investing resources, visit the [Global Impact Investing Network \(GIIN\) Resource Library](#), which features research, publications, news, and upcoming industry events.